

ITALY MEETS FRANCE IN IP A STORY OF FOOD AND FASHION

LYON 31 January - 1° February 2019

31 January

**Guided tour of the Grand Hôtel Dieu,
in the very center of Lyon, with 2 groups,
one from 5.00 pm to 6.00 pm and
another one from 6.00 pm to 7.00 pm**
<https://grand-hotel-dieu.com/it/edificio/>

**Evening cocktail reception at Nextdoor,
located in the Grand Hôtel Dieu at 7 pm**
<https://www.my-nextdoor.com/les-lieux/lyon-grand-hotel-dieu.html>

1° February

9:00 - 9:20 **Welcome speech**
Eléonore Gaspar (President AIPPI FR)
& Hubert KIEHL (President GRAPI)
Gualtiero Dragotti (President AIPPI IT)

9:20 - 10:00 **Means of proof in infringement proceedings**

Thomas Bouvet (Jones Day) (FR)
Simona Lavagnini (LGV Avvocati) (IT)

FOOD

10:00 - 10:40 **Trade Secrets/Protection of recipes**
Giulio Sironi (Simmons & Simmons LLP) (IT)
Marta Mendes (VERON & Associés) (FR)

10:40 - 11:00 **Coffee break**

11:00 - 11:40 **Packaging and product shape**
Cristiano Bacchini (BMLex) (IT)
Emmanuelle Varloud (Phileo)– (FR)

11:40 - 12:20 **IP protection in Coffee Business**
Nicolas Fouquet
(Director General SANTOS) (FR)
Emanuela Bianco
(Studio Legale Saglietti Bianco) (IT)

12:20 - 13:10 **Specificities of trademarks in wine business
(including relationship between
trademarks and geographical indications)**
Carlo Faggioni (Fumero) (IT)
Baptiste Mondon (Plasseraud) (FR)

13:10 - 14:30 **Lunch**

14:30 - 14:50 **Re-packaging and related issues**
Paolina Testa (FTCC) (IT)

FASHION

14:50 - 15:30 **New issues on unfair competition**
Fabrizio Sanna (Orsingher-Ortu) (IT)
Martine Karsenty –Ricard
(JP Karsenty & associés) (FR)

15:30 - 15:50 **Ip protection on fashion creations**
Laurence Sermet
(IP manager of Group Kidiliz) (FR)

15:50 - 16:30 **Criminal issues on trademarks,
in particular on fashion trademarks**
Riccardo Castiglioni
(Studio Legale Castiglioni Bonelli Marchetti
Le Divelec) (IT)
Tania Kern (Kern & Weyl) (FR)

16:30 - 17:00 **Questions**



**PORT
RAMBAUD**

Port Rambaud
37, Quai Rambaud
69002 Lyon
www.portrambaud.com